

108年與107年春節期間（除夕-初五）營業額及來客數比較表

	合計營業額(單位：元)				合計來客數(單位：人)		
	107年	108年	成長率	108春節 營業額前 5名	107年	108年	成長率
中壢	2,800,127	2,665,310	-4.81%		20,258	21,002	3.67%
湖口	12,329,405	12,939,056	4.94%		96,318	109,246	13.42%
泰安	17,596,855	17,537,749	-0.34%		138,166	139,603	1.04%
西螺	17,669,578	19,280,972	9.12%	4	136,687	147,894	8.20%
新營	11,785,325	11,903,227	1.00%		97,403	99,538	2.19%
仁德	8,444,807	7,864,829	-6.87%		62,443	66,062	5.80%
關西	18,271,947	20,180,607	10.45%	2	122,749	128,155	4.40%
西湖	18,813,238	18,675,511	-0.73%	5	123,748	119,726	-3.25%
清水	37,339,417	36,964,907	-1.00%	1	202,334	196,000	-3.13%
南投	16,491,380	16,079,454	-2.50%		107,607	105,056	-2.37%
古坑	15,220,054	15,410,910	1.25%		101,206	105,919	4.66%
東山	19,282,879	19,887,584	3.14%	3	126,816	135,990	7.23%
關廟	6,141,403	6,917,512	12.64%		50,831	54,468	7.16%
石碇	3,598,618	4,195,506	16.59%		27,016	32,935	21.91%
蘇澳	62,240	354,098	468.92%		626	3,162	405.11%
合計	205,847,273	210,857,232	2.43%		1,414,208	1,464,756	3.57%

服務區	101 年營業額	102 年營業額	103 年營業額	104 年營業額	105 年營業額	106 年營業額	107 年營業額
中壢	108,826,238	98,428,969	87,394,439	91,333,566	93,165,284	89,104,575	88,529,263
湖口	178,196,687	194,760,783	230,096,412	258,620,577	280,410,429	287,012,687	280,405,158
泰安	294,074,587	311,141,742	335,994,685	351,439,242	361,406,596	353,270,565	350,865,301
西螺	303,113,893	316,809,909	364,388,852	389,349,297	417,933,413	419,222,887	412,783,968
新營	131,237,565	146,587,860	187,570,415	208,297,526	222,336,474	232,057,176	235,102,118
仁德	142,122,554	153,963,748	160,280,918	182,549,228	198,089,992	201,001,978	208,127,151
關西	311,310,633	319,056,932	334,718,253	372,005,141	395,204,482	388,501,089	380,199,901
西湖	220,876,910	222,014,761	229,744,845	282,703,460	337,737,596	342,845,478	340,322,194
清水	646,252,481	647,224,215	608,839,222	698,957,825	753,894,498	739,752,684	707,928,746
南投	177,979,548	178,391,857	191,001,984	260,698,448	298,528,969	293,946,182	278,266,935
古坑	201,386,590	184,241,511	211,689,560	230,611,722	243,626,622	245,337,235	233,757,913
東山	378,023,472	331,759,981	362,240,120	368,217,092	393,223,101	387,789,092	359,282,480
關廟	68,670,470	71,870,776	71,496,213	90,110,352	102,397,541	102,554,069	90,292,991
石碇	58,492,233	61,338,970	65,122,677	68,049,742	68,590,645	70,155,794	103,731,996
合計	3,220,563,861	3,237,592,014	3,440,578,795	3,852,943,218	4,166,545,642	4,152,551,491	4,069,596,115

107 年度營業額前 5 名為清水、西螺、關西、東山及泰安服務區。